

Legal Notice and Privacy Policy

Blueworldpixel Photography

In case of discrepancies between the German and English versions, the German version shall prevail.

Elmar Laubender
Unter Spitalhof 19
6032 Emmen
Switzerland

Phone: +41 79 51 99 456
Email: blueworldpixel@gmail.com

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Privacy Policy

1. General Information

Protecting your privacy is important to Blueworldpixel Photography / Elmar Laubender. This Privacy Policy explains which personal data may be processed when you visit this website or contact us.

Personal data is processed in accordance with the Swiss Federal Act on Data Protection (FADP) and, where applicable, the General Data Protection Regulation of the European Union (GDPR).

2. Controller

The controller responsible for data processing is:

Blueworldpixel Photography
Elmar Laubender
Unter Spitalhof 19
6032 Emmen
Switzerland

Phone: +41 79 51 99 456
Email: blueworldpixel@gmail.com

3. Processing of Personal Data

Personal data is processed only to the extent necessary for operating this website, communication, handling enquiries, carrying out assignments, invoicing, customer care or fulfilling legal obligations.

This may include, in particular:

- * first and last name,
- * contact details such as email address, telephone number and postal address,
- * contents of enquiries or messages,
- * assignment and project data,
- * invoice and payment data,
- * technical access data when visiting the website.

Personal data is treated confidentially and is not sold.

4. Access Data and Server Log Files

When this website is accessed, technical data may automatically be collected by the hosting provider and stored in server log files. This may include, in particular:

- * IP address,
- * date and time of access,
- * pages and files accessed,
- * browser used,
- * operating system used,
- * referrer URL,
- * amount of data transferred,
- * access status.

This data is used for technical security, website stability, error analysis and statistical evaluation. This data is not combined with other personal data unless this is necessary to investigate misuse or technical faults.

5. Contact

If you contact Blueworldpixel Photography / Elmar Laubender by email, telephone, contact form or other communication channels, the data you provide will be processed in order to handle your enquiry and any follow-up questions.

This data will not be passed on to third parties without your consent unless this is necessary to handle your enquiry, fulfil a contract or comply with legal obligations.

6. Cookies

This website may use cookies. Cookies are small text files that are stored on your device and contain certain information.

Cookies may be used to ensure the technical functionality of the website, facilitate use, optimise content or enable statistical analysis.

You can prevent the storage of cookies in whole or in part in your browser settings or delete cookies that have already been stored. If cookies are disabled, the functionality of this website may be restricted.

7. Web Analytics and Statistics

This website may use services for the statistical analysis of website usage, such as Google Analytics or comparable analytics tools.

Such services may use cookies or similar technologies and collect information about the use of this website, in particular technical access data, usage behaviour, device data and approximate location information.

The analysis is used to improve the website, content and services.

If Google Analytics or comparable services are used, data may be transferred to providers abroad, in particular to the United States. The respective providers may process data in accordance with their own privacy policies.

You can usually restrict or prevent tracking by analytics tools through appropriate browser settings, cookie settings or available opt-out options.

8. Integrated Third-Party Services and Content

This website may integrate content or services from third parties, for example maps, videos, fonts, social media elements, booking tools or contact tools.

When such content is accessed, technical data, in particular the IP address, may be transmitted to the respective providers. The data processing by such third-party providers is governed by their own privacy policies.

9. Social Media

Blueworldpixel Photography / Elmar Laubender may maintain profiles on social media platforms, in particular Instagram, Facebook, LinkedIn, YouTube or comparable platforms.

When visiting such profiles, the privacy policies of the respective platform operators apply. Blueworldpixel Photography / Elmar Laubender does not have full control over their data processing.

10. Disclosure of Data to Third Parties

Personal data is only disclosed to third parties if this is necessary for the provision of services, performance of a contract, payment processing, technical operation of the website, fulfilment of legal obligations or protection of legitimate interests.

Possible recipients may include hosting providers, IT service providers, payment service providers, accounting offices, tax advisors, authorities or other service providers engaged by Blueworldpixel Photography / Elmar Laubender.

11. Transfer of Data Abroad

When using this website or certain third-party services, personal data may be transferred abroad.

If data is transferred to countries that do not provide an adequate level of data protection, this will, where possible, be based on appropriate safeguards or statutory exceptions.

12. Retention Period

Personal data is stored only for as long as necessary for the respective purpose, as required by statutory retention obligations or where legitimate interests justify storage.

Business and accounting records may be retained for longer periods due to legal obligations.

13. Rights of Data Subjects

Within the scope of applicable data protection law, data subjects have, in particular, the right to obtain information about the data processed concerning them and, where applicable, the right to correction, deletion, restriction of processing, data portability or objection to certain data processing activities.

Corresponding requests may be sent to the following email address:

blueworldpixel@gmail.com

14. Data Security

Blueworldpixel Photography / Elmar Laubender takes appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access, alteration or disclosure.

Nevertheless, data transmission over the internet may involve security vulnerabilities. Complete protection against access by third parties is not possible.

15. Changes to this Privacy Policy

Blueworldpixel Photography / Elmar Laubender may amend this Privacy Policy at any time, in particular in the event of changes to the website, the services used or legal requirements.

The current version published on this website shall apply.

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